



Al Safat Investment Company booth at Watheefti exhibition.

Al Safat Investment participates in Watheefti exhibition

KUWAIT: Al Safat Investment Company Director of Marketing and Public Relations Sara Al-Mukaimi said the company supports young talents in accordance with its strategic plans that are approved by the board of directors and is keen on implementing it in practice.

Al-Mukaimi, speaking on the sidelines of Al-Safat's participation in Watheefti exhibition, which is considered the largest employment exhibition in Kuwait, said Al Safat is among the leading companies that is keen on providing training and expanding cooperation with promising Kuwaiti talent to fulfill their job ambitions.

She added the company has prepared a well-thought-out plan to serve its goals, and its participation in the exhibition comes within that framework. The company follows a series of procedures and flawless rules based on a sustainable and conducive work environment that functions in accordance with the right institutional practices.

Al-Mukaimi said Al Safat seeks to continue its achievements to maintain its influential presence in the investment sector in a way that qualifies it to keep moving towards its strategic priorities in all fields. "It is no secret that the company dedicates part of its efforts to achieve the required balance in the employment sector in a way that is in tune with



its strategy to support employment services and opportunities in the country," she said.

Al-Mukaimi also commended the exhibition for its impeccable organization and the wide range of participation from financial institutions, service entities and investment companies, reflecting the unity of interest in building a conducive atmosphere in Kuwait to further develop its manpower sector.

Al-Mukaimi stressed the importance of Kuwaiti companies supporting young cadres and equipping them for the labor market with appropriate skill sets. The success of Al Safat Investment Company in achieving the right proportion of Kuwaitization in the employment sector lies in its ability to select competencies capable of meeting customer needs and services needed for the market, she added.